

ACCREDITATION IN ACTION

Thank you for agreeing to take part in our new blog series "Accreditation in Action." We look forward to highlighting your agency and the benefits that have been realized as a result of being nationally accredited. Once your responses are complete, please return this form with a company logo via email to Jennifer@AccreditationGuru.com.

If you wish to add quotes, please feel free to do so.

1. Which accreditation does your agency hold and for how long?
2. If you recall, what was the original reason(s) for becoming accredited?
3. How has accreditation positively impacted the operations or functioning of your organization? For example: risk reduction, quality improvement, staff performance, services provided, etc.
4. What advice would you give to an organization becoming accredited for the first time? Or, in other words, what do you wish that you had known when you were starting on the road to accreditation?
5. How did you motivate staff during the self-study and/or site visit phase?
6. What is one way that accreditation has added value to you organization's name recognition in the community you serve or to your outreach/public relations efforts?
7. Did your organization celebrate becoming (re)accredited? If so, how?
8. About You (business profile)
 - a. Share information about your business – mission, services provided, web site, blog and social media links. Include your name, title and any initials as you want them to appear.

9. Please include a copy of your logo when you responses are returned so that it may be posted in the blog. JPEG files are easiest.

You will be sent a link to the article once it has been posted online at <http://accreditationguru.wordpress.com/>. You are encouraged to share your achievements by sending the finished article to your various stakeholder groups.

If you have any questions please do not hesitate call 212.945.8504 or email me for assistance. Thank you.

Sincerely,

*Jennifer Flowers, President
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